



DRMU/ EXAM (GEN)/0264/ 2026

Date: 26/03/2026

NOTICE

PROGRAMME FOR MBA 4TH SEMESTER REGULAR EXAMINATION- 2026

The End Semester Examination- 2026 of MBA 4th Semester Students will be held as per the Programme detailed below. The Students are advised to take note of the same and appear the Examination accordingly.

Sitting: 1st (10:30 AM – 01:30 PM)

Exam Date	Subject Name	Subject Code
06/04/2026	PRODUCT AND BRAND MANAGEMENT	BM2411
08/04/2026	MERGERS AND CORPORATE RESTRUCTURING	BM2421
10/04/2026	LABOUR LEGISLATIONS	BM2431
13/04/2026	SERVICES MARKETING	BM2412
15/04/2026	PROJECT APPRAISAL & FINANCING	BM2422
17/04/2026	STRATEGIC HRM	BM2432
20/04/2026	ADVERTISEMENT AND SALES PROMOTION	BM2413
22/04/2026	BEHAVIOURAL FINANCE	BM2423
24/04/2026	HUMAN RESOURCE DEVELOPMENT	BM2433

By order of Vice-Chancellor

Controller of Examinations

Copy to:

Chairman's office for kind information to Hon'ble Chairman
Office of the Vice-Chancellor
Director (Admin) / Director (Co-ordination) Director (SR)
Office of the Registrar
Dean, School of Mangement/ CDC/ Accounts/ Estb.

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